

24-25 October, Sibiu - RO

THE EMERGING TECHNOLOGIES: the drivers for digital transformation in business and education



Artificial Intelligence: Equity, Ethics, and Human-AI Collaboration

Pierre-Alexandre FAVIER

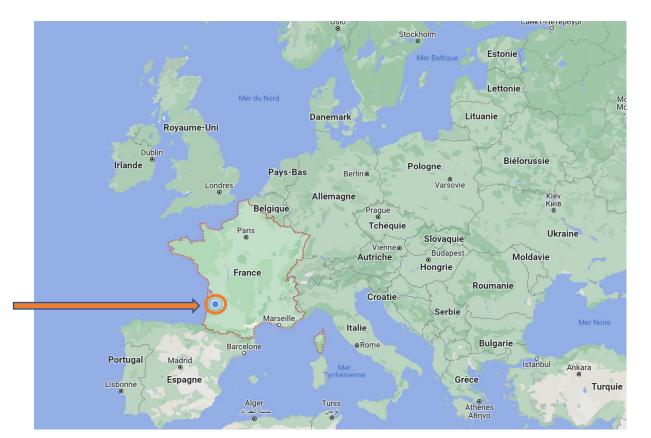


SID 2024

Sibiu Innovation Days

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GROUPE



Bordeaux 9 écoles d'ingénieurs Clermont-Ferrand 3 écoles d'ingénieurs

Grenoble 7 écoles d'ingénieurs

Lorraine 11 écoles d'ingénieurs

Toulouse 6 écoles d'ingénieurs

- 5 sites
- More than 25 000 students
- 1 French engineer over 6







BORDEAUX

BORDEAUX

NP

BORDEAUX

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First French region for **Digital Health** First European region for Aerospatial Defence Industry

BORDEAUX INP

BORDEAUX **INP** Ensegid **NP** Ensc Enseirb-Matmeca BORDEAUX **INP** Ensmac INP Enstbb **INP** Enspima

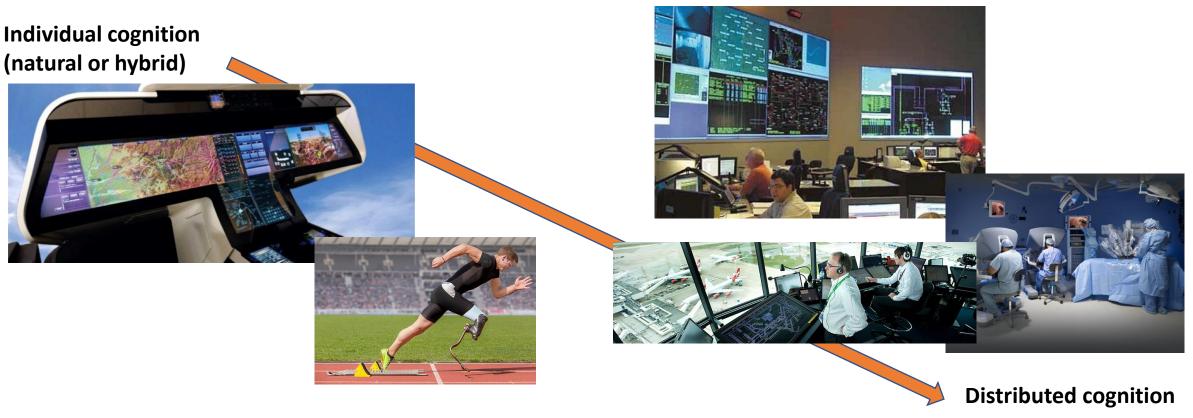
ENSC - cognitive engineering ENSEGID - Environment, georesources, water resources **ENSEIRB-MATMECA** - Electronics, computers, telecom, maths, mechanics **ENSMAC** - Physics, chemistry and biology **ENSPIMA** - Industrial and aeronautical maintenance **ENSTBB** – biotechnologies, protein production







Applied cognitive sciences





Our activities: human factor + technologies

Simplify the technologies

User eXperience: How to make humans more efficient in action?

Contextualize the complexity

Knowledge eXchange: How to increase group cohesion in the situation?

Human enhancement

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Hybridity eXtension: How to anticipate the human-system symbiosis?













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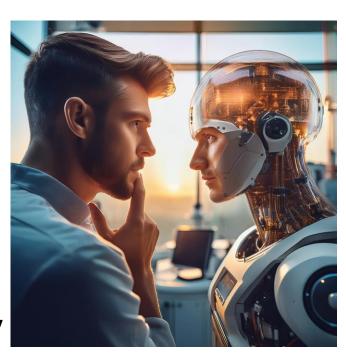
70's: HCI, Human-Computer Interfaces



90's: HIS, Human-Systems Interactions



10's: UX, User Experience



20's: Cognitive hybridity

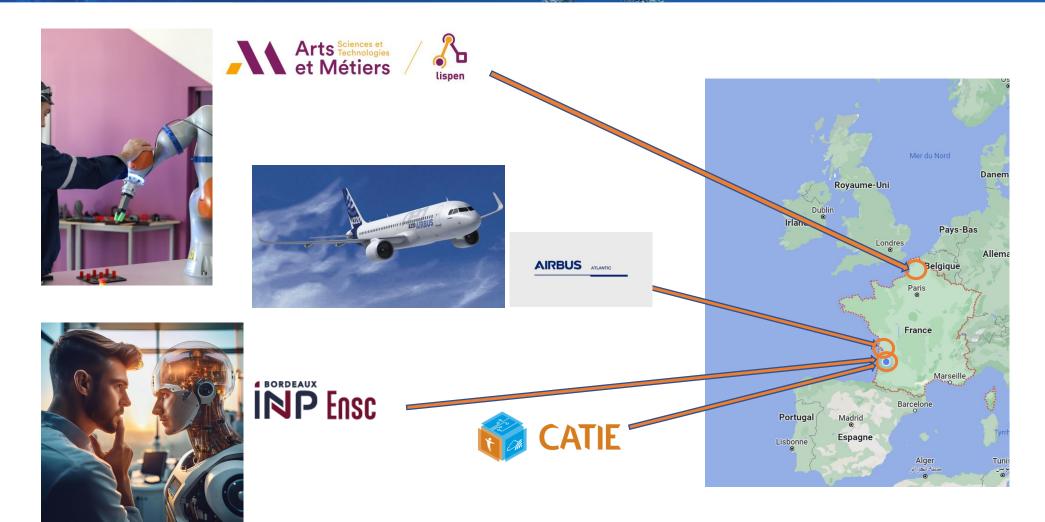


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Are we really helping the worker?

Are we really improving the overall performance?

- « techno-push » vs « user-centered »
- Raw performance vs hybrid performance
- Automation vs involvement and satisfaction
- time lost vs necessary break

• ..

The user is not always lucid about his own interest.



Why use assistive and augmentative technologies?





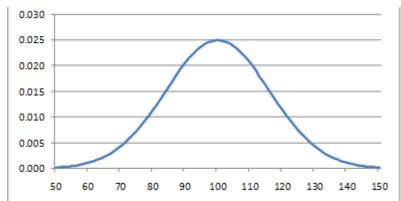




What is a normal performance?



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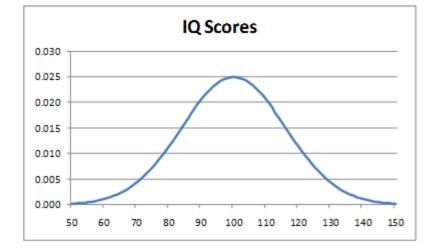


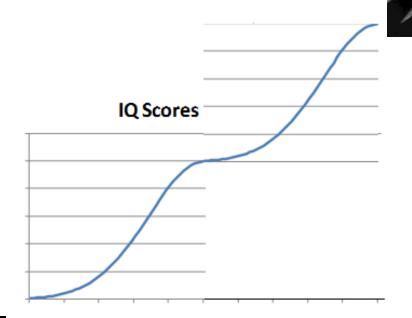






What is normal intelligence?









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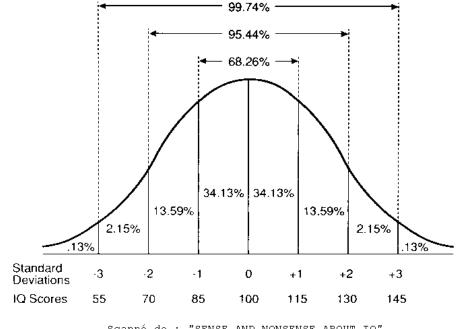
Striving towards normality to build a human/human interface.

Als ranked by IQ



		Questions right (out of 35 per test)	Chance it beats
AI	IQ Score	(out of 55 per test)	random guessing
Claude-3	101	18.5	99.999999%+
ChatGPT-4	85	13	99.9986%
Claude-2	82	12	99.9911%
Bing Copilot	79	11	99.9314%
Gemini (normal)	77.5	10.5	99.8212%
Gemini Advanced	76	10	99.5894%
Grok	68.5	7.5	87.9402%
Llama-2 (Meta)	67	7	80.3278%
Claude-1	64	6	56.3155%
ChatGPT-3.5	64	6	56.3155%
Grok Fun	64	6	56.3155%
Random Guesser	63.5	5.8333	50%

Figure 1 The Normal Distribution of IQ Scores



Scanné de : "SENSE AND NONSENSE ABOUT IQ" Charles LOCURTO - Ed. Praeger (NY) 1991 - Page 5



Is the goal of AI always to increase intelligence?





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The hybrid performance lie.









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Building the systems of the future means rebuilding humanity.





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THANKS ! MERCI ! MULȚUMESC !

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